

PSM DESIGN
Design

BRIDGING THE GAP
BETWEEN
TECHNOLOGY
AND
DESIGN



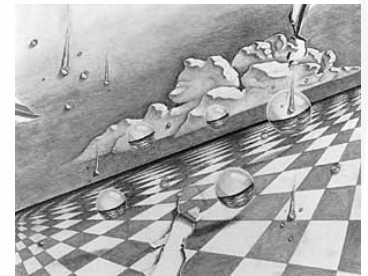
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Early Hand Illustration Work

I began drawing at a very young age and received my first award in grade school.

By the end of high school I had competed in most of the state level competitions in Florida from a-mature to professional level competitions.

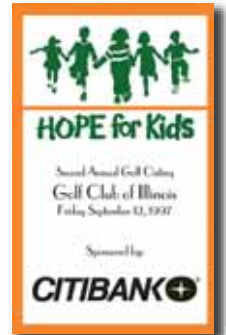
At the end of high school I had received several scholarship offers including winning best of show in the Florida State Fair Art Competition where I received national recognition as well as a scholarship to Florida State University and then a few months later I was a National Scholastics Art Competition portfolio scholarship recipient where I received several scholarship offers and had my work displayed in the Tampa International Museum.



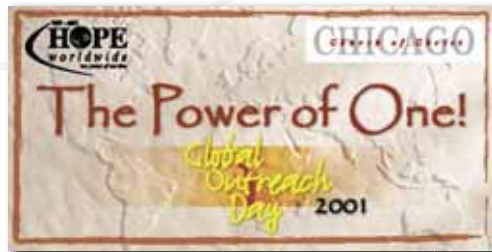
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Hope worldwide Illinois

1997 Annual Golf outing registration forms and booklet design



2000 Serve-A-Thon Informational handout and registration form.



2001 3' x 6' vinyl banners for the Global Outreach Day 2001



front



front



back

2001 Teens high school anti-smoking campaign. Five different T-shirts worn in consecutive order to educate teens on the repercussions of smoking and the addictive nature of nicotine.



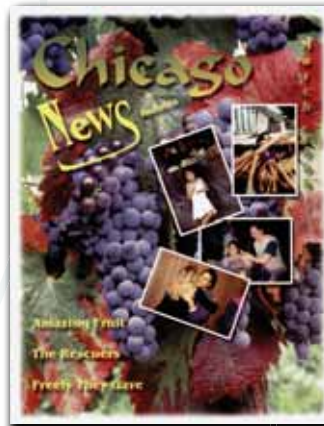
Fact: 6000 teenagers will try a cigarette today.

back

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The Chicago Church of Christ

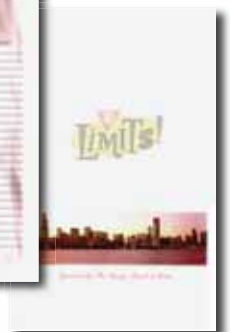
News bulletins developed for the communication of encouraging news from around the Midwest churches.



News bulletin anniversary addition. Developed as a celebration of the fifteen year growth of the Chicago Church. A celebration of the work done by so many in Chicago as well as a summary of the history of the growth of the church here in Chicago.



No Limits Conference Brochure and itinerary. This was a sixteen page booklet given out at a Midwest church seminar. Detailing the events of the weekend as well as a place to take notes from the many classes offered at the seminar.



PSIM DESIGN

Benchmark Imaging & Display Corporate Identity

One of my many responsibilities for Benchmark was the complete corporate identity across not only the trade show floor but 90% of all printed materials for the company.

Including:



Stationary

Web Design



New Product Development

Web Development



Illustration & Trade show Planning

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Benchmark Imaging & Display Identity Brochure

This is an identity piece which was mailed and handed out at trade shows to promote the many services offered by Benchmark.

The finished piece is 8 1/2" by 8 1/2" square. Glossy white with a dye cut set of holes for the eyeglasses so that the booth image behind it shows through.



Benchmark Imaging & Display Digital Photography Brochure

This is a four page brochure promoting Benchmark's Digital Photography Studio.



This was one of my all time favorite pieces. I hand painted the tops and set up the photo shoot for all photography as well as did the actual capturing and digital separations myself. The face on the back cover is a museum sculpture set sold by the British Museum Company (available in many retail stores).

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POP 2000 for Benchmark Imaging & Display

20' x 10' booth space

This booth promoted panel printing and finishing as well as two dimensional and three dimensional lenticular graphic design and finishing.

The graphics here were the inserted panels shown in the rough above. Each is 22"x46".

The two on the right are backlit three dimensional lenticular graphics. They are impressive!



Exhibitor's show 2001 (Vegas) Benchmark Imaging & Display

20' x 10' booth space

The left half of the space promoted a new product development for the lenticular imaging process.

The right half of the booth promoted panel printing and finishing.

The graphics at right were large automated lenticular graphics displayed using the AutoFlip product.

